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Adopt –A-Community Program

The Adopt-A-Community (AAC) program provides a unique opportunity for private sector companies to embrace and support the communities in the America's Best Communities Prize Competition. Participating mentor companies will "adopt" one of the 50 semi-finalist communities selected on April 29, 2015. Several companies have already agreed to adopt a community including AT&T, Campbell Soup, Chobani, Dow, KPMG, Verizon, Boeing, Corning and Xerox.

Requirements for the AAC Mentors

- Help with execution and go-to-market plans for the community they adopt
- Serve as a valued strategic advisor by sharing their knowledge, skills and expertise
- A $15,000 commitment in sponsor money paid to the community they adopt

Competition Background

The America's Best Communities (ABC) contest is aimed at local communities that have a population base between 9,500 and 80,000. If a community has less than 9,500 in total population, they may partner with a contiguous community to get above the threshold population number. The competition asks communities to develop meaningful strategies and plans to transform their communities or towns.

The competition will focus on measuring improvements in economic development and community lifestyle. Hundreds of communities will be competing for the $10 Million in cash and other prizes over the next two years. The top 50 community applicants selected this April, 2015 will each receive $35,000 contest seed money to improve their initial plans and bring them to life.

There will be another winnowing down process in early 2016 at which time 15 teams will be invited to a summit to present their proposals and (8) eight of those teams will be awarded $100,000 to further bring their plans to life. In April 2017 three prizes will be award in the amounts of $3M first prize; $2M second prize and $1M third prize. Go to americasbestcommunities.com for more information.

Contact Information

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