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America's Best Communities Campaign Wins PR News Award for "Best Cause" Branding Campaign

Named Honorable mention in Two Additional Categories

NORWALK, Conn., March 16, 2016 – America's Best Communities (ABC), a \$10 million competition that is inspiring small towns and rural communities to find innovative ways to grow local economies and improve quality of life, secured top honors in the Cause Branding Campaign category at the national Corporate Social Responsibility Awards, sponsored by PR News. The campaign also received honorable mention in the Corporate-Community Partnership and Social Good categories.

"ABC has channeled the innovative, competitive spirit that is part of the American identity to inspire small towns and cities to pursue ways to jumpstart economic revitalization," said Frontier Communications Executive Chairman Maggie Wilderotter. "We are very proud of its impact on communities across the country, and honored to receive this national recognition."

The annual event, held at the National Press Club in Washington, D.C., honored the most outstanding communications efforts across various sectors of public relations. ABC was nominated in three categories: Cause Branding Campaign, Corporate-Community Partnership, and Social Good. The ABC campaign secured top honors in the Cause Branding Campaign category, beating out 11 other finalists.

Frontier partnered with Rochester, N.Y.-based advertising, public relations and digital media agency Dixon Schwabl to provide public relations and social media strategy and support to engage eligible communities, and tapped Context Partners, a design and community development firm based in Portland, Ore., to shape and administer the competition.

For additional information on the America's Best Communities campaign, visit www.americasbestcommunities.com, and for more information on PR News, please visit www.prnewsonline.com.

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